



Graphic Designer: WordPress Websites

Part-time, contract position

The Rachel Greenhouse Strategic Marketing Agency is seeking a creative and experienced WordPress website designer to fulfill an emerging role in our agency. This is a flexible and high-potential part-time opportunity to join our team of dynamic independent contractors. This role will evolve over time, and for the right candidate it has the potential to expand in fulfilling ways through capitalizing on his or her natural strengths.

The ideal candidate will be a creative yet organized self-starter who has the capacity to balance efficiency with the necessity to be thorough. He or she will be an open-minded and lifelong learner, enthusiastically collaborating with others on teams and committed to staying current with the many changes regularly taking place in this field. Most of all, this person will be passionate about delivering high-quality results for our clients, on time and on budget.

RESPONSIBILITIES

- * Prepare design concepts according to the client message and brand
- * Develop design elements for desktop and mobile websites and other digital projects
- * Work closely with the design and other project resources to achieve the best possible outcome from concept to delivery
- * Ensure all work meets current industry best practices
- * Pay close attention to detail, including the ability to proofread and review final layouts for accuracy and recommended improvements
- * Participate in brainstorming meetings, proactively share ideas, work in collaboration to develop concepts, incorporate new ideas and provide innovative recommendations

REQUIREMENTS

- * Minimum 2 years experience in digital design with a strong online portfolio which includes creative branding, responsive WordPress website design and digital graphic design work
- * Minimum 2 years experience with Adobe Creative Suite – specifically Photoshop and Illustrator
- * Minimum 2 years experience in website development with WordPress, including designing within themes and adding functionality with quality plugins
- * Minimum 2 years experience with MailChimp including creating templates, lists, opt in forms, and API
- * Extensive knowledge and experience of building WordPress websites using the best practices and quality plugins

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- * Strong understanding of cross-platform and cross-browser issues
- * Strong understanding of what goes into optimizing a site
- * Basic understanding and ability to use CSS and PHP
- * Experience with Genesis Framework for WordPress a plus
- * Must have a great eye for layout, composition, typography and hierarchy of information, thrive on working on a wide range of projects, be results-driven and consistently produce high quality work
- * Excellent organizational skills, managing overlapping projects and deadlines as required
- * Willingness to take creative direction and provide unique design solutions
- * Strong communicator with natural affinity for collaborating as part of a team

Because our agency leads with culture, this individual will also resonate with our core commitments: We're committed to our clients' success stories. After all, that's how we measure ours. We strive every day to:

- * Provide thoughtful, personalized, clear and caring communication to each other and to our clients.
- * Be highly responsive and provide exceptional follow-through on our commitments.
- * Demonstrate initiative and joy in the opportunity to continuously learn and grow.
- * Drive satisfaction from the completion of tasks, no matter how big or small, and contribute to a shared goal.
- * Express gratitude for our work, our clients and for each other.
- * Leverage solid organizational skills alongside remarkable creativity.
- * Bring passion, drive and big picture thinking to every activity.

For more information and to indicate interest, visit <http://rachelgreenhouse.com/join-team/>.

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HOURS/ LOCATION DETAILS: Though the hours for this position are flexible and it can easily be accomplished 90% of the time outside of our office, this position would ideally have availability to come into our office for client and team meetings on an occasional (i.e. monthly or bi-monthly) basis.

NOTE: To ensure we evaluate your application as quickly as possible, do not respond to this posting with a resume or via Facebook Messenger. Instead, go to the Join Our Team page on our website and take the time to fill out our application form. You will be able to upload your resume through that form and we will have everything we need to consider your application.

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